



Architecture and Integration Summit

October 29 - 20, 2008 | Minneapolis | McNamara Alumni Center



** McNamara Alumni Center: American Institute of Architects Gold Medal Winner 2006*

Sponsorship Opportunities



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Architecture and Integration Summit Overview

Who:

The Integration Consortium (IC), University of Minnesota & the TC Architectonians join forces to explore and discuss the best ideas for IT architecture and integration.

What:

The first day consists of in-depth workshops on the following topics:

- ◆ Economics of ICC's
- ◆ TOGAF (V8/V9-TBD)
- ◆ Enterprise Architecture
- ◆ IASA Software Architecture

The second day of the summit hosts a CIO breakfast, two keynote addresses, and 12 presentations separated by four tracks. The four tracks are organized by specialty. The first two tracks will concentrate on real world problems relating to integration while the second two tracks will concentrate on case studies and problems related to Enterprise and Software architecture.

The second day ends with a two hour networking session to give attendees an extended time to meet with sponsors, speakers and colleagues.

When:

October 29 - 30, 2008

Where:

The Architecture and Integration Summit will be held at the McNamara Alumni Center located on the campus of University of Minnesota.

Sponsorship Opportunities



Platinum Level \$10,000 (1 Only)

- Keynote Speaking Opportunity
- Table in the Solutions Hall
- Final Attendee List
- Logo Posting on event website
- Logo Inclusion on marketing material
- Logo and company overview in program guide
- Attendee Bag insertion
- 3 Free Summit Passes
- 1 Free Speaker Pass

No Longer Available

Gold Level \$3,000

- Track Speaking Opportunity (4 Only)
- Table in the Solutions Hall
- Logo Posting on event website
- Logo Inclusion on marketing material
- Logo and company overview in program guide
- Attendee Bag insertion
- 2 Free Summit Passes
- 1 Free Speaker Pass

Silver Level \$1,500

- Table in the Solutions Hall
- Logo Posting on event website
- Logo Inclusion on marketing material
- Logo and company overview in program guide
- Attendee Bag insertion
- 1 Free Summit Pass

Event Bag Sponsor \$1,000

Company Logo on event bag distributed to all attendees

Lanyard Sponsor \$1,000

Company Logo on event lanyards distributed to all attendees

Architecture and Integration Summit Sponsorship Agreement

Minneapolis (please check on your sponsor package of interest)

Platinum Sponsor Gold Sponsor Silver Sponsor Bag Sponsor Lanyard Sponsor

Payment: Payment in full must be no later than 5 business days prior the event.

Lead Contact for Sponsorship:

Name _____

Title _____

Company name as it should be listed in conference/event advertising:

Email _____ Web Site _____

Phone _____ Fax _____

Signature _____ Date _____

Note: Please see "Sponsorship Opportunities" on page 5. The IC agrees to provide the benefits for the sponsorship selected above until the conclusion of the Enterprise Architecture & Integration Summit. No discounts are provided for late commitments. Sponsors are responsible for meeting all deadlines for promotional materials. For more information about the Architecture and Integration Summit event marketing opportunities, contact Leanne MacDonald with the Integration Consortium at lmacdonald@integrationconsortium.org.

Contact and Organization Information:



www.IntegrationConsortium.org

The mission of the Integration Consortium (IC) is to foster the leading community of like-minded Information Technology professionals responsible for transforming business through both traditional systems integration and emerging SOA with greater agility, ease of use and business results.

Leanne MacDonald

LMacDonald@integrationconsortium.org

403.873.2084